



Cultivating the Southern Arizona Entrepreneurial Spirit

Dear Sponsors and Potential Sponsors:

The Minority and Small Business Alliance of Southern Arizona (MSBA) is seeking annual sponsors.

This year's event, presented by the Minority and Small Business Alliance of Southern Arizona (MSBA), will be held on September 24, 2020 at the Casino Del Sol Resort, 5655 W. Valencia Rd, Tucson, AZ 85757.

The **MSBA** is a non-profit 501c(3) organization, Tax ID #26-4321268, composed of members from local, state and federal agencies as well as corporations and small business owners. Throughout the year MSBA conducts and/or sponsors educational workshops focused on small business growth and development. The MSBA also hosts an awards banquet to recognize the achievements of minority and small businesses in Southern Arizona. The businesses that we recognize share their experiences that helped to make their organization successful.

We are currently seeking 2020 sponsors to support our mission to recognize and provide education and expand opportunities to local small businesses. Your sponsorship will provide your company with exposure for each workshop or event that the Alliance conducts. In addition, your company will be provided with tickets to the 2020 Minority and Small Business Awards banquet. See page 3 for detailed information on the Sponsorship levels and benefits.

- Platinum \$5,000
- Gold \$3,000
- Silver \$2,000
- Advocate \$1,000
- Friendship \$500

In addition to the workshops offered by the Minority and Small Business Alliance, we will be recognizing outstanding small businesses in Southern Arizona in the following areas:

**Construction
Exporting
Manufacturing
Retail
Service
Supplier/Distribution
Technology**

MSBA also awards scholarships to deserving students attending either the University of Arizona or Pima Community College. To date, more than \$100,000 in scholarships has been awarded to 91 students. Funds are collected during our Live Auction/Raffle during the Awards program.

Please take time to review the enclosed packet and consider becoming a Sponsor for this premier event that benefits the Tucson and Southern Arizona small business community. With its rich and diverse population, this is an important event for Tucson, as it lends valued recognition to aspiring and established small business entrepreneurs.

**All checks and correspondence should be mailed to:
Minority and Small Business Alliance of Southern Arizona
P.O. Box 22801, Tucson, AZ 85734**

We invite you to visit the Minority and Small Business Alliance of Southern Arizona website at <http://www.msbase.org/>

You may also call Jo Anne Arvizu at (520) 202-4922.

Thank you again for your continued financial and in-kind support to assist Small Business Development in Southern Arizona.

MSBA Sponsorship Chair

Jo Anne Arvizu
Manager, Supplier Diversity
Raytheon Missile Systems
(520) 202-4922



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Sponsorship Levels

<p>Platinum Sponsor \$5,000</p> <ul style="list-style-type: none"> * Logo on website showing support to the mission of the MSBA * 10 Tickets to Awards Celebration * Opportunity to participate in Awards Celebration * Customized Media Exposure * Display Corporate Banner at Networking/Silent Auction and Awards Celebration * Formal recognition at Awards Celebration * Distribute company literature at resource table * Complimentary winners' award DVD * Free photographs of corporate or agency officials participating in Awards Celebration * Recognition in all media releases <p>* Special Note: Any Sponsor donating more than \$5,000 will receive a customized sponsorship package.</p> <p style="text-align: center;">*****</p> <p>Gold Sponsor \$3,000</p> <ul style="list-style-type: none"> * Logo on website showing support to the mission of the MSBA * 8 Tickets to Awards Celebration * Formal recognition at Awards Celebration * Media exposure * Display Corporate Banner at Awards Celebration * Complimentary winners' award DVD * Free photographs of corporate or agency officials participating in Awards Celebration * Distribute company literature at resource table 	<p>Silver Sponsor \$2,000</p> <ul style="list-style-type: none"> * Logo on website showing support to the mission of the MSBA * 6 Tickets to Awards Celebration * Formal recognition at Awards Celebration * Media exposure * Free photographs of corporate or agency officials participating in awards ceremony * Display Corporate Banner at Awards Celebration <p style="text-align: center;">*****</p> <p>Advocate Sponsor \$1,000</p> <ul style="list-style-type: none"> * Logo on website showing support to the mission of the MSBA * 4 Tickets to Awards Celebration * Formal recognition at Awards Celebration * Media exposure <p style="text-align: center;">*****</p> <p>Friendship Sponsor \$500</p> <table style="width: 100%; border: none;"> <tr> <td style="padding-left: 20px;">* Appetizer Sponsors</td> <td style="padding-left: 100px;">2 Opportunities</td> </tr> <tr> <td style="padding-left: 20px;">* Dessert Sponsors</td> <td style="padding-left: 100px;">2 Opportunities</td> </tr> <tr> <td style="padding-left: 20px;">* Award Sponsors</td> <td style="padding-left: 100px;">2 Opportunities</td> </tr> <tr> <td style="padding-left: 20px;">* Bar Sponsors</td> <td style="padding-left: 100px;">2 Opportunities</td> </tr> </table> <ul style="list-style-type: none"> * Logo on website showing support to the mission of the MSBA * 2 Tickets to Awards Celebration <p style="text-align: center;">*****</p> <p>Additional Tickets can also be purchased on line at http://www.msbase.org/</p> <p>Individual Tickets: \$75 each Tables of 8: \$550 each</p>	* Appetizer Sponsors	2 Opportunities	* Dessert Sponsors	2 Opportunities	* Award Sponsors	2 Opportunities	* Bar Sponsors	2 Opportunities
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**28th Annual Minority and Small Business
Annual Workshops
Awards Ceremony - September 24, 2020
Sponsorship Commitment**

CONTACT NAME: _____

COMPANY NAME: _____

ADDRESS: _____ CITY: _____ STATE: _____

PHONE: _____ FAX: _____

EMAIL: _____

SPONSORSHIP
COMMITMENT:

<input type="checkbox"/> PLATINUM (\$5,000)		
<input type="checkbox"/> GOLD (\$3,000)	<input type="checkbox"/> SILVER (\$2,000)	<input type="checkbox"/> ADVOCATE (\$1,000)
<input type="checkbox"/> FRIENDSHIP (\$500) <ul style="list-style-type: none"> <input type="checkbox"/> APPETIZER SPONSORS 2 OPPORTUNITIES <input type="checkbox"/> DESSERT SPONSORS 2 OPPORTUNITIES <input type="checkbox"/> AWARD SPONSORS 2 OPPORTUNITIES <input type="checkbox"/> BAR SPONSORS 2 OPPORTUNITIES 		

SIGNATURE: _____ DATE: _____

**Please make checks payable to:
Minority and Small Business Alliance of Southern Arizona
and mail to:
Minority and Small Business Alliance
P.O. Box 22801, Tucson, AZ 85734**