



Cultivating the Southern Arizona Entrepreneurial Spirit

The Minority and Small Business Alliance will present awards to outstanding small and/or minority-owned businesses that have demonstrated success as business owners and commitment to the Southern Arizona community.

Award Nomination Categories:

CONSTRUCTION FIRM OF THE YEAR

EXPORTER OF THE YEAR

MANUFACTURER OF THE YEAR

RETAILER OF THE YEAR

SERVICE FIRM OF THE YEAR

SUPPLIER/DISTRIBUTOR OF THE YEAR

TECHNOLOGY FIRM OF THE YEAR

BUSINESS ADVOCATE OF THE YEAR

Please note: nominations will be accepted from all sources, including self-nominations by business owners wishing to be considered for any of the awards.

All nominations must be submitted using the attached AWARD NOMINATION FORM. Forms can also be found on the Minority & Small Business Alliance website at www.msbase.org. All completed nomination packages must be submitted before the **deadline of August 13, 2021.**

All nominations should contain the information requested for each category. Remember that judging will be based solely on the information submitted, so please take the time to provide details and to fully answer all questions.

Award Criteria

Eligible businesses must:

- Be U.S. citizen-owned and have,
- Been in business for at least three (3) years, and
- Be a for-profit enterprise.

Other considerations:

Committee judges take into consideration many different aspects of a business owner's story. Business performance, growth and economic impact are very important, but the challenges and adversities a nominee has overcome on the road to success are considered as well. The nominee's demonstrated commitment to community involvement is of great importance also. Details are important, so please take the time to provide specific examples and reply to all questions contained in the nomination package. Judges are as equally interested in the story behind the successful business, as they are in the fact that the business is successful.

For further information or assistance contact:

Jo Anne Arvizu – Chair of the Nomination Committee at (520) 954-0249

Submit by Mail or FAX to:

Minority and Small Business Alliance of Southern Arizona
Attention: Nomination Committee
PO Box 22801
Tucson, AZ 85734

(520) 441-2797 (fax)
Attention: Nomination Committee